

## STATEMENT OF PURPOSE

A provision prohibiting monument signs was included in the last two lines of the 1998 Rezoning Application RZ-04-98 approved by the Olathe City Council on May 5<sup>th</sup>, 1998 (Ordinance ORD. 05-25) as follows:

**“8.D.1. All signage along street right-of-way shall be incorporated into major complex signs. No freestanding monument signs for individual businesses shall be permitted.”**

The Sign Code was updated in 1998 (Ord. 98-60) soon after the original zoning Ordinance for the entire Sunnybrook development was approved (Ord. 98-30). Additionally, other Sign Code updates have been made over the years to improve the quality of monument signs in Olathe. Today, including zoning stipulations about signage is no longer common practice.

A notable example is the commercial center at the northwest corner of Lone Elm & 119th Street, which was also part of the original Sunnybrook zoning (Ord. 98-30) but was rezoned in 2021 (Ord. 21-02) with no stipulations regarding signage. Additionally, monument signs are common in the surrounding area. The nonresidential developments directly north of College have individual monument signs, as do all 3 churches to the east and south of the subject site.

This purpose of this application is to remove this absolute prohibition of monument signs and allow the planning staff to approve or disapprove sign requests in accordance with the current city sign code found in UDO 18.50.190.

The site plan is to be excluded from the Planning Commission Agenda. The sign detail is for illustration purposes only.