KANSAS STATE UNIVERSITY | Olathe

City of Olathe Annual Presentation
Jan. 8, 2019

Annual Update | Agenda

- Our journey and vision
- Some quick facts
- K-State in KC initiative

The Journey | A Look Back

2005 – Conversations related to establishing a biosciences park began with the City of Olathe and Kansas State University

2007 – An agreement was signed to set the stage for development by K-State, the KBA and the City of Olathe

2008 – JCERT legislation was approved by voters and revenue began a year later

2011 – The K-State campus, larger than originally envisioned, opened on April 26 with 10 faculty and staff

2012 – The first graduate student courses began and the first graduates earned their MS degrees two years later

2015 – State funding for higher education and the Kansas Bioscience Agency was cut and the KBA building was placed on the market the following year

2016 – The Professional Science Master's degree launched and joined eight other degrees

2018 – 175 graduate students enrolled; Campus houses 15 faculty, 22 full-time staff, 30 part-time team members and 42 corporate partner employees; State funding cuts for higher education continued

The Vision

Unexpected events:

- JCERT funds were restricted to animal health and food safety/security
- The 2008 recession caused a pause in private-sector investing
- State funding for higher education was drastically cut
- The KBA initiative failed to develop
- Leadership changes allowed the grand vision for K-State's presence in Kansas City to be lost

Our Vision

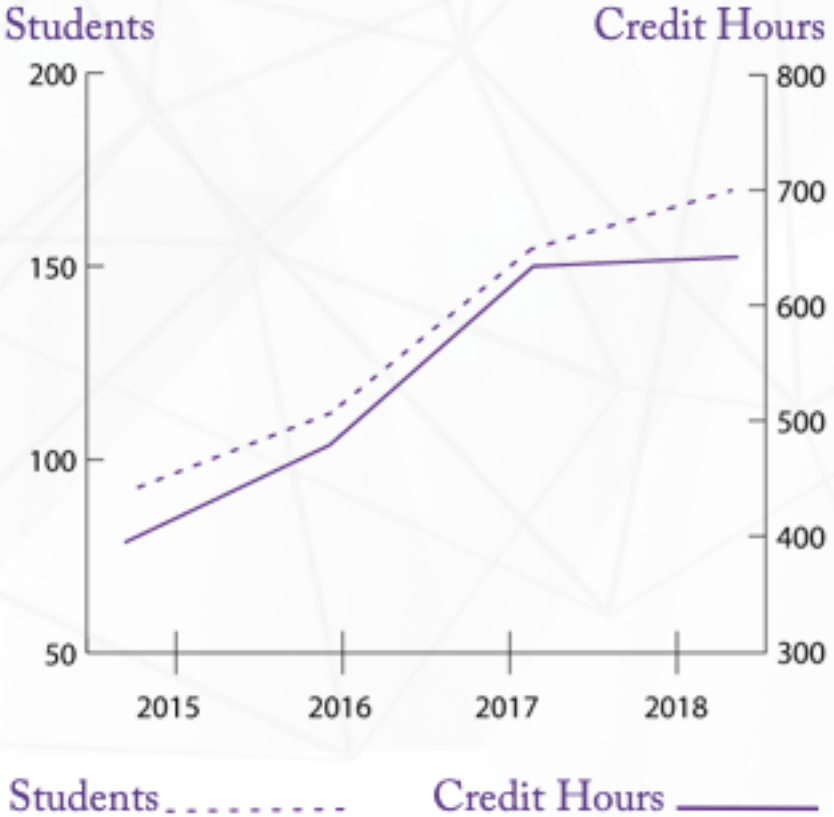
Enhance K-State's impact in the Greater Kansas City region through high-quality education, applied research and engagement.

2018 | A Change in Course

Academics | Tools for Success

Providing a high-quality education

- Growth in academic programs continues due, in part, to administrative restructuring
- In addition to Olathe courses, students take online courses through other K-State campuses
- Newest programs:
  - M.S. in School Counseling
  - Hospitality Management – First undergraduate offering
  - Athletic Training (pending approval)



Academics | Dream Job

Jana Meyers

- Graduate from the Adult Learning and Leadership program
- Her experience moved her into a national leadership role with H&R Block, training field leaders across the U.S. and Puerto Rico.

"The first night of class, I knew I made the right decision to come back to school and was in the right place. ***I received an enormous amount of value from the K-State program.*** *It took my understanding of corporate learning programs to a whole new level."*

Research | Tackling Relevant Challenges

Solving problems through applied research

- 1Data
- Sensory and Consumer Research Center
- Urban Food Systems
- Food Safety

Engagement | Extending K-State's Expertise

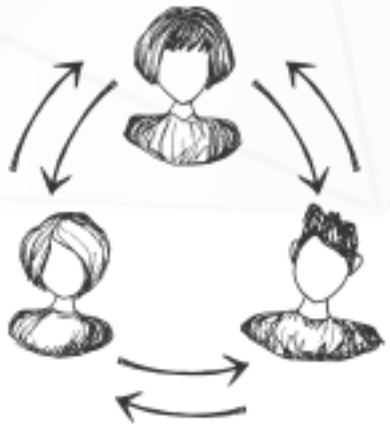
Improving the success of individuals, the community and industry.

- Enhanced commitment to professional development
  - Number of attendees grows
  - A suite of offerings
- Growing the future workforce (K-12)
  - Impact
  - Key collaborations, including Olathe Public Schools

Engagement | Partnering for the Community

Tara Markley
Director, Johnson County Research and Extension

"The Johnson County Extension office has benefited from our collaborations with K-State Olathe through sharing space, helping each other with programming, and co-marketing our offerings. Together, we are helping the community and impacting many lives. ***We are fortunate to have a large presence of K-State expertise and resources in the region."***



K-STATE IN KC

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President Myers and Provost Taber have made Greater KC a university priority.

- Strategic Enrollment Management
- New budget model

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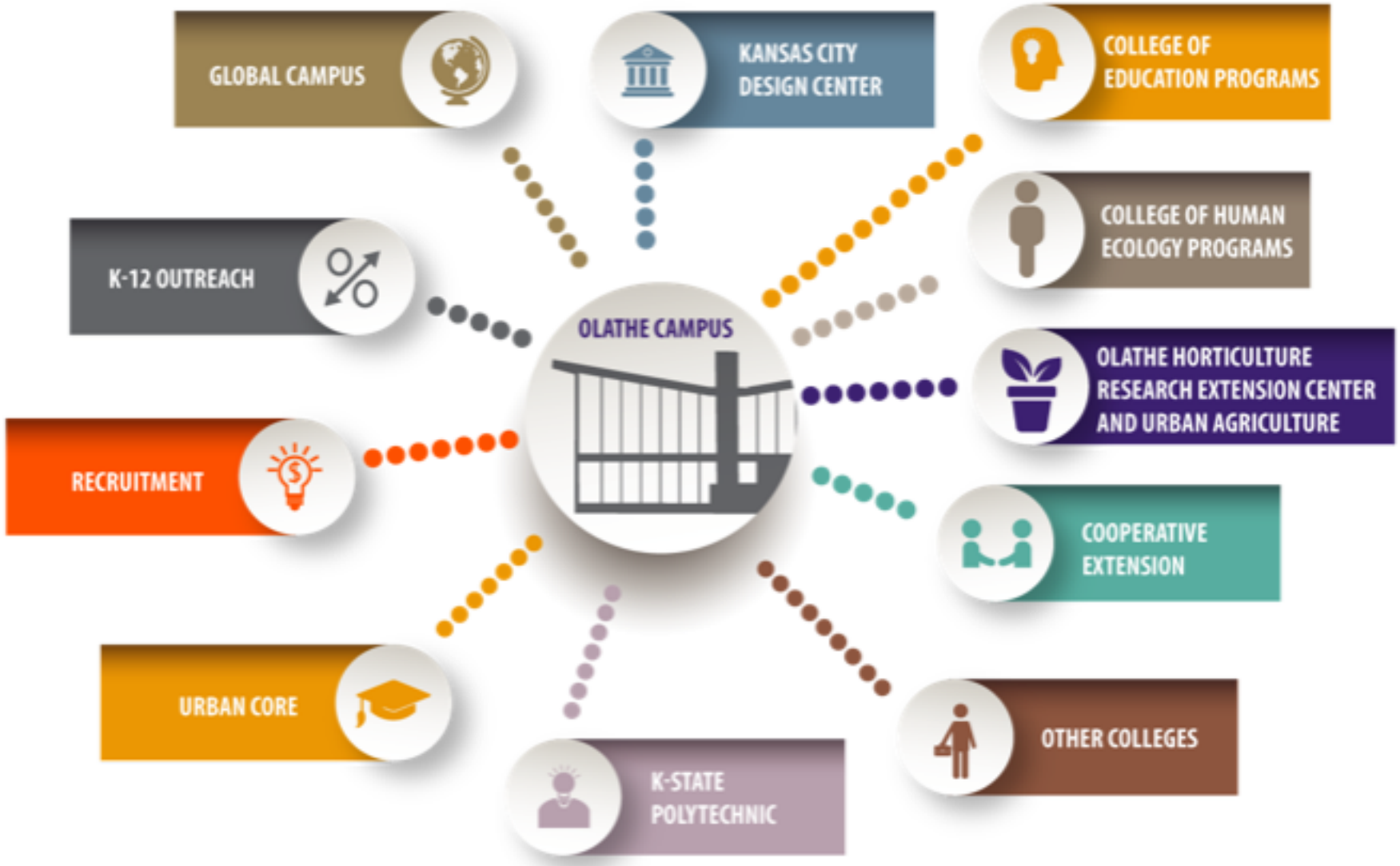
One University



K-State in KC | Opportunities

- **Grow** K-State programs in Greater KC
  - Expand K-State programming beyond animal health and food safety
  - Encourage more K-State faculty involvement with the Olathe campus
  - Increase enrollment through recruiting, distance education and local program offerings
- **Build on** the Professional Science Masters
- **Increase** professional development offerings
- **Promote** applied research opportunities that are industry focused
- **Strengthen** the university's regional engagement

K-State in KC | Next Steps

- **Launch** an action-oriented taskforce
  - Karen Pederson, dean of Global Campus, is chair
  - Membership is university wide
- **Become nimble**, including streamlined processes and procedures

Final Thoughts | Looking to the Future

- Long-term commitment to Olathe and the region
- K-State recognizes importance of economic growth for the City
- Foundation for the future
  - Impact beyond animal health and food safety/security
  - Funding sources in addition to JCERT
  - Opportunities for industry collaboration
  - University-wide enrollment growth
  - Administrative structure and leadership
- The stage is set

Thank you

City of Olathe
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