

To: City of Olathe, KS Planning Division

RE: PR24-0017 – Signage for Heartland Colca-Cola

Lauren,

We are proposing (3) monument signs on the property, plus a building sign. Olathe, KS signage code only allows for a maximum of (2) monument signs for this property. Due to the property having (3) vehicular ingress/egresses, a monument sign placed near each one is necessary to ensure their proper identification

JUSTIFICATION OF THE SIGN PACKAGE – see below:

1. Olathe, KS signage code only allows for a maximum of (2) monument signs for this property. Due to the property having (3) vehicular ingress/egresses, a monument sign placed near each one is necessary to ensure their proper identification.
2. The allowance of a 3rd monument sign at this property will not adversely affect the rights of adjacent property owners or residents.
3. The (3) vehicular entrances to the property are greatly spaced apart and need their own individual sign for proper identification. Only allowing (2) monument signs instead of (3) would disallow the proper identification of all (3) entrances.
4. The allowance of a 3rd monument sign will not adversely affect the public health, safety, moral order, convenience, prosperity, or general welfare.
5. All (3) monument signs will serve a critical purpose, are well designed and will bring aesthetic value to the property. Being allowed this variance would not be in conflict to the general spirit and intent of the Olathe, KS sign ordinance.

Thank you,

David Brandt

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