



## CALL FOR ARTISTS.

Street Pavement Mural project at the intersection of Park & Cherry Streets in Downtown Olathe.

## PROJECT DESCRIPTION.

The City of Olathe, KS is looking to employ an artist or artist team, for the Spring of 2019 to paint a mural on the concrete pavement at the newly constructed intersection of Park and Cherry Streets located in downtown Olathe.

This is a unique opportunity to infuse public art into a recent street rehab project completed in the Fall of 2018. As we work to engage an artist, this will add a new, unique layer to the public art experience in Downtown Olathe and continue to stimulate downtown redevelopment efforts associated with the implementation of our [Envision Olathe Downtown Plan](#), as well as the City's [Public Art Master Plan](#).

The designated concrete space measures approximately 66'ft. x 47'ft. at its widest points, and is very visible from the street, sidewalks, adjacent buildings and community gathering spaces. This location becomes a focal point for active community space during downtown events like Fourth Fridays, Johnson County Old Settlers, Food Truck Frenzies and many more. This specific intersection is also the designated point of origin for the City's streets and addressing coordinate system.

With the normal wear and tear of traffic and seasonal elements, we anticipate the artwork as semi-permanent at this location and will rotate on an annual basis with installation designated each Spring. A call for artists will be distributed each Fall/Winter prior to selection and installation.

Qualified artists must submit a resume of previous work examples and provide a brief statement or summary of what is envisioned for this project space in Downtown Olathe.

A Selection Committee will be comprised of Olathe Public Art Committee members and relevant City staff. Final pavement painting designs will need to be approved by Traffic Engineering to ensure safety of transportation operations.

Up to three (3) finalists will be selected to deliver a final concept and provided a stipend for their design work. From these three (3) finalists, one artist or artist team will be chosen as the winning candidate.

The selected artist or artist team will receive a stipend up to \$3,000 for their final work. This amount will need to include any travel associated with the project, as well as paint, materials and any needed maintenance for the duration of the display (approximately 1 year.)

## GUIDELINES.

Only the concrete portion of this intersection has been designated for the design of this Street Mural Project. No portion of the design shall encroach into or beyond the decorative crosswalks.

Proposed designs may only include decorative designs and patterns. Paintings cannot contain text, numerals, symbols, overt messages, or any images designed to convey a message of any kind, including commercial messages and logos.

Designs cannot include any relief or texture (except anti-skid texturizing material) and cannot create a three-dimensional or multi-dimensional effect or other optical illusion.

The design cannot include any element that mimics or imitates an official traffic control device or marking, or might be confused with a traffic control device or marking.

Designs shall not include any element that interferes with or hinders the visibility of an official traffic control device or marking already in place, such as stop lines, marked cross walks, edge lines, lane markers, bike lane markers, etc., or that would create a safety hazard for motor vehicle operators, bicyclists or pedestrians.

## REQUIREMENTS.

Submitted designs should be in color at a legible scale with dimensions included, JPEG format preferred. The City Engineer must approve the street mural design and retains the right to require changes to any and all elements of the project design in order to ensure public safety and operation of the transportation system.

While painting the design, the street or intersection must be closed in an appropriate fashion to ensure safety of all participants.

The City recommends using skid-resistant, water-based paints because of easier clean-up and generally lower toxicity. However, other acceptable paint options may be considered if appropriate.

It is important that no paint or clean-up water be disposed of in storm drains as they drain directly into our creeks. Clean-up should be done in a sink which drains into the sewer system.

Artwork may need to be retouched and is the responsibility of the artist to coordinate with the City if any street closures are needed for maintenance.

Occasional emergency street repair, maintenance, reconstruction, or repair of existing utilities in the right-of-way may cause damage to the project. Any costs to repair will be borne by the applicant, with no responsibility of the City, other agencies or entities to repair or replace the project.

## ELIGIBILITY.

Artists or artists teams should be 18 years or older and should have experience with painting outdoor murals, including site preparation, and experience creating a working budget. The applicant organization will also need to have a general liability insurance policy.

All entries must be original work.

## BUDGET.

The maximum budget for the Olathe's downtown pavement mural project is up to \$3,000 for the selected candidate. These funds shall be used for design, materials, labor, transportation, insurance, and any installation or maintenance costs. The top three (3) selected candidates will each receive stipends up to \$150 for their design proposals.

## TIMELINE.

**Deadline for first selection submissions: April 1st, 2019**

Notification date of chosen finalists: April 5th, 2019

Deadline for submission of full proposal of finalists: May 6th, 2019

Notification of Final Artist/Artist team elected: May 10th, 2019

Project Start Date: May 24th, 2019\* (*Fourth Friday event*)

Project Completion time: May 26<sup>th</sup>, 2019

*\*Street Mural implementation will be scheduled to coordinate with the Fourth Fridays event on May 24<sup>th</sup>, 2019 in Downtown Olathe. The City will close the streets for this event, and the closure will continue through the weekend for the artist to complete the project beyond the scheduled event. This location will be a spotlight event during Fourth Fridays in efforts to increase interest and visibility to the event and Downtown Olathe [www.fourthfridays.olathe.org](http://www.fourthfridays.olathe.org)*

## SUBMISSION.

Please submit by APRIL 1, 2019:

- A current resume and/or bio with phone number and email address
- 5 to 10 examples of recent commissioned outdoor/indoor mural projects
- A numbered image list identifying titles, sizes, materials used, locations, and approximate costs of these mural projects
- A brief statement or summary of what you envision for this project

The final (3) applicants selected on APRIL 5, 2019 will be asked to provide the City with a written description of the project and a digital diagram/drawing depicting how the intersection will look when

completed. The diagram should include dimensions and orientation on the street. JPEG format preferred.

Artists will be judged on:

Please send resume & portfolio proposals to:

Olathe Planning Division  
Attn: Emily Carrillo  
100 E. Santa Fe  
P.O. Box 768  
Olathe, KS 66051-0768

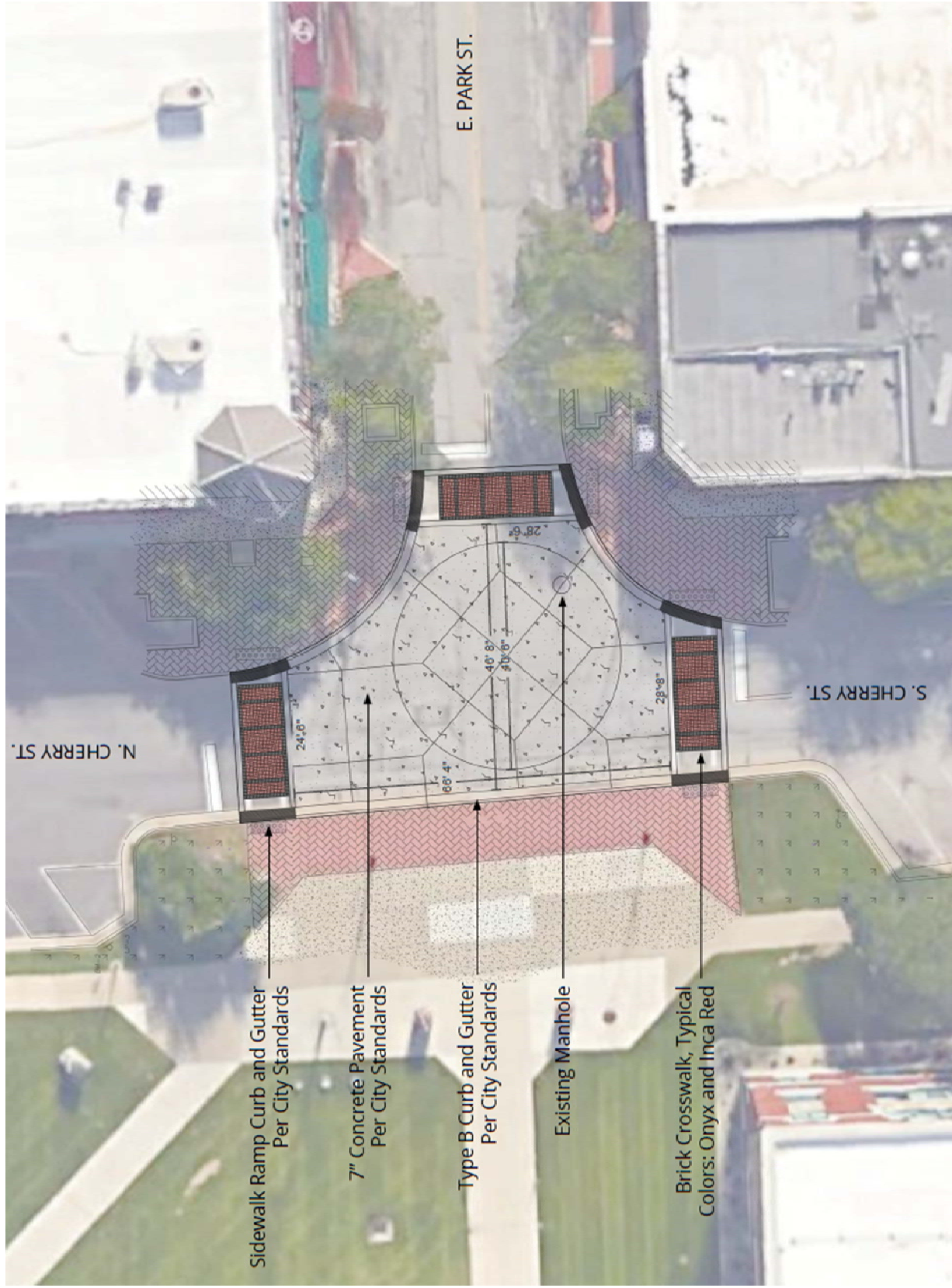
Or email submissions directly to [ecarrillo@OlatheKS.org](mailto:ecarrillo@OlatheKS.org)

### QUESTIONS?

Call or email Emily Carrillo in the Olathe Planning Division at (913) 971-8917.







Street Mural Project Specifications