

KANSAS STATE
UNIVERSITY® | Olathe

City of Olathe Annual Presentation
January 2020



Annual Update | Agenda

- **What's changed!**
- **Impact on K-State Olathe**
- **Updates**



Leadership

- **Recruitment/Enrollment** **VP for Enrollment Management**
- **Support Structures** **VP for Student Success**
- **Policies/Procedures** **Registrar**
- **Data-driven Decisions** **AP for Institutional Analytics**



A woman with short dark hair, wearing a floral patterned top, is seated at a round, light-colored table. She is smiling and looking down at an open book on the table. A silver laptop is also on the table, and her hands are near it. The table is positioned next to a large window that offers a view of lush green trees outside. A modern, spherical pendant light hangs above the table. A dark-colored chair with a perforated backrest is partially visible in the foreground. The overall atmosphere is bright and professional.

- **Responsibility Centered Model**

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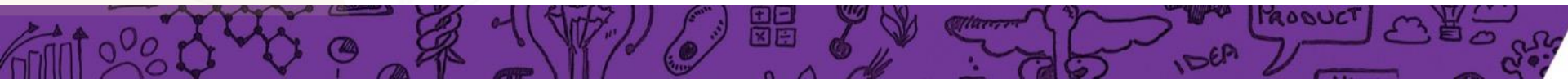
Strategic Planning

- **K-State 2025**

- Focus on becoming Top 50 public research university
- Support of the Innovation & Inspiration Campaign - \$1.0B goal
- Conclusion of the Innovation & Inspiration Campaign – September 2020

- **K-State 2025 Refresh**

- Focus on becoming a premier, student-centered, public research university
- Four strategic initiatives
- Updated plan – September 2020



Impact on Olathe

- **Enrollment Management**

- Coordinated communication with Manhattan
- Improved follow up to inquiries

- **Registrar**

- Capacity to track separate campus enrollments
- Policies/procedures supportive of working adult learners

- **Budget Modernization – Incentives**

- Working adults in Greater Kansas City area
- Smoother links with K-12 and Community Colleges

- **Strategic Initiatives – Global Food, Health, & Biosecurity**



Operational Efficiencies

- **Bond Refinancing**

- Lower interest rates
- Clearer definition of taxable/
non-taxable space

- **Revenue Generation**

- Professional development programming
- Removal of JCERT restrictions
- Cooperative degree relationships with private colleges
- Incubator kitchen
- New program development



Program Planning

- **Current Conversations**
 - Masters in Engineering
 - Athletic Training and Rehabilitation
- **Global Foods, Health and Biosecurity**
 - Biomanufacturing
 - Global Food Systems Leadership
 - Dietetics
 - Food Science




Update | Academics

- **Sensory and Consumer Behavior**
- **Animal Health Regulatory Affairs Graduate Certificate**
- **Educational Counseling**
- **Hospitality**



Update | Research

- **Postharvest Physiology Laboratory**
 - Industrial hemp analysis
 - Strawberry Production in High Tunnels - \$67,990
 - Freshwater Systems & Safety/Quality Leafy Greens - \$54,524
 - Exploring addition of hydroponics capacity
 - **Research Assistant Professor in Food Safety – February 2020**
 - **Sensory Analysis & Consumer Behavior – Product Development Lab**
 - **One Data**
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- A decorative image in the bottom right corner showing a bowl of fresh green leafy vegetables, likely basil or similar herbs, on a dark surface.



Update | Outreach

- **Professional Development**
 - Competitive Edge Leadership
 - Regulatory Affairs 101
 - Department of Agricultural Economics
- **Community Outreach**
 - One Health Day 2019 – Climate Change and Extreme Weather
 - USDA NIFA and ERS – Career Expo
- **K-12**
 - USDA NIFA Grant - \$149,057
 - Olathe Chamber – LatinX – March 28



The background of the slide features a photograph of a fountain with several water jets. Behind the fountain are several tall, narrow solar panels. The panels display different images: one shows a blue sky with white clouds, another shows a green field with a red barn, and others show abstract patterns. On the left side of the slide, there is a purple vertical bar with white line-art icons representing various fields of study: a lightbulb, a book, a beaker, a pie chart, a laptop, and a molecular structure.

Thank you

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